20/20 Executive Coaching, Inc.

Leadership Development

Success Strategies for Leaders at All Levels

Organizations today recognize that to survive, and thrive, in the years to come, their people will have to think broader, work smarter, adapt quicker, and relate to each other better. Leaders will need to create a vision, inspire others, and mine every ounce of talent.

20/20 Executive Coaching uses the latest and most effective leadership coaching techniques to foster this success. We begin with a comprehensive assessment that creates self-awareness and identifies individualized behavioral factors required to achieve success. 20/20 Executive Coaching helps leaders focus on what matters most.

Our executive coaches are results-oriented and focus on sustainable performance improvements for both individuals and teams. All our coaches have senior level executive experience, in addition to coaching certification, and offer the support needed to address a wide variety of issues. We help our clients see issues for what they are, and work to discover solutions that are a right fit. In addition, our website offers a *Clients Only* section giving all our clients a variety of tools to assist in their progress. Coaching is confidential, convenient and cost effective. New knowledge and insight gives all participants a significant competitive edge.

Coaching is as Close as Your Telephone

Regularly scheduled phone-coaching sessions are helping leaders from around the world build a path to success. Our coaches assist in transforming leaders at all levels, along with their teams, by working with them to understand expectations, create self-awareness, resolve daily issues and integrate new behaviors. Our clients often mention how supported they feel having a knowledgeable and trustworthy coach in their corner. The new knowledge and insight that leaders receive from coaching gives them a significant competitive edge.

Accountability, Insights & Awareness

Executive coaching delivers measurable results because progress is monitored with an emphasis on personal accountability. Coaching deepens each client's awareness of his/her unique strengths as a foundation for improvement. Clients are also challenged, supported and encouraged as they explore and practice new ways of doing things. Awareness of how some behaviors can be career limiting is the motivation to make the desired change.

Close the Gap

Leaders learn how to close the "knowing-doing" gap in order to become truly "value added," and as effective as possible. Our experts help realign an individual's ability for high performance to meet ongoing organizational change.

Assessment Tools Provide a Mirror

Everyone begins by taking an assessment. This provides clients with a mirror in which to view their behavior, and assists in helping them become aware of how they can improve. The coach's challenge is to engage the leader in purposeful dialogue toward this goal. As a result of our knowledge and experience we have gained the trust of many of long-term clients. We'd be happy to further discuss our successful and unique approach.

Coaching Requires a Commitment

All clients are requested to commit to a minimum of 18 coaching sessions. Upon registering they will be asked to complete a Client Intake Form. In addition, they will also receive a Welcome Letter setting what they can expect from their coach and what will be expected of them in terms of getting the most from their coaching.

Money-back Guarantee

If not completely satisfied that you have new insight and capabilities within 6 sessions, your money will be refunded. It is that simple.

Our Fees

Please refer to our website for all fees and packages.

www.2020executivecoaching.com



Executive Coaching will help you:

- develop your leadership abilities
- improve interpersonal skills
- move beyond self-imposed limitations
- align yourself with organizational objectives
- better manage staff through increased personal effectiveness
- embrace feedback as an improvement tool
- learn to handle organizational politics
- recognize gender and/or age based behavior
- improve your decision making skills
- enhance your team building capabilities
- utilize proven conflict resolution techniques
- improve your problem solving abilities
- develop a flexible leadership style
- execute winning business strategies
- develop a talent pool and create loyalty
- cultivate a network that helps you and your organization
- become a strategic and creative thinker
- establish priorities and receive exceptional performance reviews
- develop your personal brand
- balance work and life priorities



20/20 PROVIDES CUSTOM-DESIGNED WORKSHOPS & FACILITATIONS

Success Strategies for Leaders at All Levels.

Effective leaders know they need to invest in developing high quality talent for their organizations to succeed.

Our approach for all custom-designed workshops begins by assessing the unique needs of your organization. Each workshop participant takes an assessment to assist us in understanding your team and the group's culture. We also customize questions for one-on-one interviews with your team to identify leadership strengths and developmental opportunities. We then create and deliver a workshop that meets your organization's unique needs. After, we ensure that your team has the opportunity to participate in executive coaching to assist them in integrating their new learning. Our distinctive approach ensures your investment has both a ripple-down effect and a positive ROI.

Workshops include:

Our expert facilitators provide a variety of unique tools, techniques, and handouts that super charge the interactive learning process. We also provide you with a written Summary of the event, along with a Next Steps Action Plan that identifies individual commitments, all of which connects participants' success to organizational success. In addition, all participants create a Personal Development Plan that enhances their executive coaching experience.

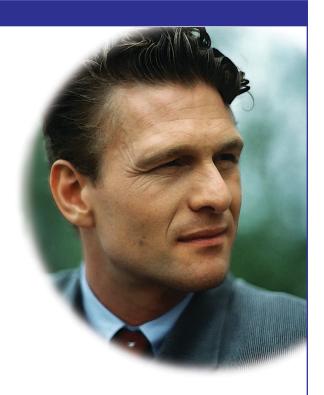
Our experienced and talented coaches deliver! We are committed to helping leaders at all levels excel by giving them to tools and insight needed to produce results. We help both you and your organization achieve results. References are available upon request.



Whether you are considering making a commitment to executive coaching, or you recognize the need for leadership development within your organization, or you appreciate the value of team building, let us help you create an exceptional interactive learning experience. Simply drop us an email or give us a call so we can set up a mutually convenient time to get together.

Call or email us today 1-866-822-3122 Barb.McEwen@2020ExecutiveCoaching.com

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Helping Executives & Teams Make A Difference

20/20 Executive Coaching, Inc.

Leadership Development

Personal Executive Coaching